



Tell a Friend

Tell a Friend about LDN, because the more people know about LDN the more people will benefit from LDN.

The mission of LDN Aware is to spread public awareness of LDN worldwide. It's not to raise funds for clinical trials. It's not to petition or lobby governments. It's not to influence physicians or researchers. While all very important, there are already many dedicated people working on these initiatives.

LDNaware.org is all about telling your friends, your family, your neighbors and co-workers that there is this low-cost, non-toxic drug that can have profound effect treating a broad range of autoimmune diseases, cancer and HIV/AIDS. LDNaware.org is a grassroots movement that aims simply to increase the number of people worldwide who have heard about LDN.

How can you spread the word about LDN? First, on the bottom left of LDNaware.org you will find a **Share Toolbar** which provides different ways to easily reach out to people you know. Email, Facebook, Twitter and more. It is estimated that over 100,000 people worldwide now take LDN. Imagine if everyone who takes LDN sent the LDNaware.org website to just 20 people? Chances are you know someone who is struggling, or has a loved one, with an autoimmune disease such as Multiple Sclerosis, Rheumatoid Arthritis, Fibromyalgia, Lupus or Crohn's Disease. It is

estimated that over 2.5 million people have multiple sclerosis worldwide alone! Probably over 2 million of these people have never heard of LDN, and even if they did would not know how to get it. In three statistically-valid user surveys, LDN has been shown to be 80-85% effective in preventing MS exacerbations and is best taken as a first line treatment early upon disease diagnosis. However, the current first-line MS treatments that are offered to newly diagnosed MS patients by neurologists, Copaxone, Rebif, Avonex and Betaseron, (commonly known as the "CRABs"), are at best only clinically shown to slow disease progression by 30 - 40%. All involve weekly, if not daily, injections, often with toxic side-effects such as depression, flu-like symptoms and potential liver toxicity. All these drugs cost well over \$2000 per month and are out of reach for those who do not have the financial means or sufficient health insurance coverage. The real tragedy is that most newly diagnosed MS patients do not hear about LDN until the disease has progressed to the point of inflicting permanent, disabling nerve damage, when they have difficulty walking or require a wheelchair, lose eyesight, experience incontinence, painful neuropathy, the ability speak or think clearly. If only they had known, or their neurologist had known, about LDN earlier...

You can change lives.

Spreading the world about LDN, someone newly diagnosed with MS , an autoimmune disease or Cancer may become "LDN Aware" sooner.

Because you made the effort to spread the world about LDN, someone newly diagnosed with MS , an autoimmune disease or Cancer may become "LDN Aware" and search the internet for more information and discover the countless patient success stories. Because you made the effort, they may ask their neurologist about LDN, and if that doctor starts hearing more patients ask about LDN they too will become LDN Aware and search the internet to learn more. *The more doctors know about LDN the more patients will benefit from LDN.* Neurologists, Rheumatologists, Gastroenterologists, any specialist who treats an autoimmune disease needs to become LDN Aware and the only way that is going to happen is if their patients are LDN Aware. Doctors are not going to hear about LDN from pharmaceutical sales representatives, the government, or the medical system status quo. They have to hear about LDN from the patient. For-profit medicine is LDN's greatest competitor.

Another way to spread the word is to download the LDNaware.org logo from the website. Add the logo to your e-mail, to your website, to your car, to anything which others may see. Part of spreading public awareness is establishing a recognizable symbol. The more people who see the LDNaware.org logo the more people will benefit from LDN.

So after you finish reading this newsletter, please take a moment to share LDNaware.org with everyone you know. You can make a big difference. You can change lives.

10,781 Page Views

That is how many page views Lee Reynolds, our ace webmaster reported LDNaware.org achieved in our first month. Not bad for a new website. And the more people who visit LDNaware.org the higher we rise with search engines. And the higher we rise in online search, the more people will learn about LDN. One day soon we hope that someone newly diagnosed with an autoimmune disease will discover this amazing drug sooner rather than later, before the damage has been done.

New Pharmacy Links

We've added a new "Pharmacy" link to help people learn where to obtain LDN in their country. Once someone discovers LDN and decides to give it a try, the next question usually is where to get it. For both patient and physician, a pharmacy skilled in compounding LDN is a valuable resource. For patients who encounter difficulties finding or convincing a physician to write a LDN prescription, compounding pharmacies will often provide a physician referral. Please Contact Us to add any pharmacies or chemists who have experience compounding LDN and we will add them to LDNaware.org.

Six New Countries

Canada, Switzerland, Denmark, Finland, Slovenia and Turkey with more to come. You don't have to have a website, you don't have to be on Facebook. If you want to form a LDN group in your country just Contact Us and we will post your information in your language. When we say LDNaware.org is a "grassroots" movement it means LDNaware.org is designed to help you create awareness as you see best in your country, in your community. While LDNaware.org links you to worldwide community, we think the best decisions on awareness strategies and tactics are made at the grassroots level. Be bold, take action, you have the LDNaware.org community to support you.

LDN Aware News



*Jayne Thomas
in Canada is
raising LDN
awareness on
facebook*

Every newsletter we would like to highlight a participating LDNaware.org group and their efforts. This newsletter highlights Canada where Toronto resident Jayne Thomas and her new Facebook page, "Beating Multiple Sclerosis with LDN" is dedicated to bringing LDN Awareness across Canada. Canada has one of the highest incidences of MS in the world and her efforts will undoubtedly touch thousands of lives. Jayne was diagnosed with MS eight years ago but discovered LDN just eight months ago. She heard about LDNaware.org and quickly volunteered to lead Canadian awareness efforts. Jayne doesn't want other Canadians to have to wait eight years.

Please stop by her Facebook page to say "hi" and give her your support. Even better, Tell a Friend who lives in Canada, or knows someone who lives in Canada about LDNaware.org Canada. You could change a life.

Contact Us

We would like to hear from you, telling us what is happening regarding LDN in your Country.

To submit an article for the next newsletter please use the contact form on the website.

Website: www.ldnaware.org

**Malcolm West
Editor – LDNaware.org**

